

Agriculture Initiative

\$10M in ETP funding to support agriculture and farmworker populations is available to upskill workers to transition into better jobs and career opportunities.



The **Agriculture Initiative** will fund up to \$10M in training for employers seeking to address the critical shortage of qualified workers and systemic challenges in increasing the number of workers with appropriate skills to fill existing and emerging jobs in agriculture.



Support pathways to quality jobs

Fill basic skills gaps in English literacy, numeracy, and digital literacy. Train high-skilled workers who can implement, supervise, and manage increasing use of precision agriculture; train workers in conflict negotiation, problem solving, and other soft skills



Expand workforce

Expand access to training programs for career advancement into higher-paying ag jobs; develop curriculums to train farmworkers for jobs in ag-tech and precision farming



Advance equity

Improve health and safety conditions of the existing workforce; address the displacement of workers due to climate change and drought

The Agriculture, Forestry, Fishing and Hunting sector comprises establishments primarily engaged in growing crops, raising animals, harvesting timber, and harvesting fish and other animals from a farm, ranch, or their natural habitats. The establishments in this sector are often described as farms, ranches, dairies, greenhouses, nurseries, orchards, or hatcheries.



Agriculture Initiative Information Session

1/31/2024 10AM PST

Learn about the program and how to apply for funds. Scan QR code to view Info Session.



Did you know?

Employment Training Panel (ETP) is funded through the Employment Training Tax (ETT), paid for by California employers who participate in the Unemployment Insurance system. This Agriculture Initiative is funded under the ETP Standard Program Funds.

Seasonal Workers

Employers basing their operations on one or more cycles of crop production may also be eligible for the Seasonal Workers Pilot. In this Pilot, ETP modifies retention and wage requirements to facilitate to accommodate the cyclical nature of employment.

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For more information contact ETP's Economic Development Unit
ETPEDUnit@etp.ca.gov | 916.327.4391 | etp.ca.gov



Initiative Detail

Single Employer and Multiple Employer Contractors (MECs) eligible for ETP Core program are also eligible for Agriculture Initiative funding.

MECs include:

- Groups of Employers (Professional Membership organizations e.g. Chamber of Commerce, Trade Association, Joint Apprenticeship Training Committees, Economic Development Corporations)
- Training Agencies, including community colleges and university foundations
- Workforce Development Boards and
- CWDB WIOA Grant Administrators

Priority Funding

These projects will receive priority of processing, meaning that they will be moved to the top of the queue upon application submittal and prioritized for funding development.

NAICS Codes 11110-115310

NAICS Codes 11110-115310 will be expedited for contract development under this initiative. ETP will review on a case by case basis any applicants that may be in Agriculture related companies, such as food packing, food processing, irrigation and fishing industries, for prioritization as well.

“Investments made in California’s Agriculture industry, the largest sector of this state’s economy, support workers and employers to drive economic growth. I consider it a privilege to see ETP further its mission in significantly transforming the lives of trainees who will earn industry-recognized, employer-customized job skills training.”

~ Jessica Grimes, PhD, ETP Executive Director

Quick Facts

Agriculture Initiative Funding up to:

\$10 Million

Single Employer Project Caps up to:

\$600 K

MEC Project Caps up to:

\$1 Million

MECs requesting above \$750K must dedicate amount above cap to agriculture

Contract Length:

2 Years

ENDING TERM DATE OF THE CONTRACT

Training Length:

200 Hours

OF TRAINING PER TRAINEE

Reimbursement Rate:

up to \$23 PER TRAINING HOUR,
PER TRAINEE

Self-paced computer based training is reimbursed at \$9 per training hour, per trainee. For both New Hire and Retraitees



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