

# Workforce Literacy Pilot Program



The **Workforce Literacy Pilot Program (WLPP)** will fund up to \$10M to create or expand workplace literacy training in English, math, digital skills, workforce preparation activities, and technical skills for eligible trainees. Employer industry sectors may include: agriculture, hospitality, manufacturing, shipping, childcare, healthcare, warehousing, food production, and other relevant industries. These funds are intended to train unemployed, employed or seasonal workers who are immigrants, refugees or English Language Learners.

## Advance equity



Lower barriers to services by providing funds for training with job-specific language and digital literacy tools.

## Increase competitive edge



English literacy skills correlate with higher earnings; thus, workplace literacy programs that help workers build these skills, will play a powerful role in economic advancement.

## Support pathways to quality jobs



Lift people out of poverty and on a path to upward mobility.

## Training



Training skills can be English literacy, digital literacy, workforce readiness, and technical skills.

Employment Training Panel's (ETP) standard performance-based contract model will be used for WLPP. WLPP projects will focus on employer-customized job skills training to provide workers with secure jobs and present opportunities for advancement.

## Key Dates

Interactive Information Sessions:

**2/14/2023 10 AM PST**

**2/21/2023 1 PM PST**

ATTENDANCE AT ONE OF THESE SESSIONS IS ENCOURAGED

Application Period Opens:

**2/27/2023 8 AM PST**

Application Period Closes:

**3/20/2023 3 PM PST**

\* DATES MAY BE SUBJECT TO CHANGE

## Did you know?

The Workforce Literacy Pilot Program builds upon existing ETP Core Programs and is consistent with its mission to develop performance-based customized training that will, provide workers with secure jobs and have opportunities for advancement.

For more information regarding other ETP programs, please visit <http://www.etp.ca.gov>

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For more information email [ETPWorkforceLiteracyPilotProgram@etp.ca.gov](mailto:ETPWorkforceLiteracyPilotProgram@etp.ca.gov)





## Program Detail

### Eligible Contractors

Eligible applicants include employers (including private for-profit, nonprofit, and municipal) in industry sectors which may include: retail, agriculture, hospitality, manufacturing, janitorial, shipping, childcare, healthcare, warehousing, and food production.

Standard Multiple Employer Contractors (MECs) may also contract under WLPP. These entities include professional/trade associations, organized labor (unions), training agencies, workforce development boards and WIOA grant administrators/recipients. Additionally nonprofit community based organizations with at least two years' experience providing literacy education or workforce development services to adult immigrants, refugees, or English Language Learners are eligible under WLPP.

### Eligible Trainees

Trainees can be employed, unemployed or seasonal workers who are also immigrants, refugees, or English Language Learners. English Language Learner is defined as:

“An individual (at least 18 years of age at the time of enrollment) ‘who has limited ability in speaking, reading, writing, or understanding of the English language, and whose native language is a language other than English; or who lives in a family or community environment where a language other than English is the dominant language.’”

### Program Priorities

Priority will be given to programs where funded training:

- includes complimentary occupationally-specific literacy and technical skills training;
- leads to industry-recognized credentials or certifications for trainees who complete training; and
- relies primarily on instructor-led training.

## Quick Facts

WLPP Funding up to:

**\$10 Million**

Project Caps up to:

**\$600K**

Contract Length up to:

**2 Years**

Training Hours:

**8-200 Hours**

PER TRAINEE

Reimbursement Rates:

**\$23** PER TRAINEE TRAINING HOUR FOR INTERACTIVE TRAINING

**\$9** PER HOUR FOR SELF-PACED, NON-INTERACTIVE COMPUTER-BASED TRAINING



For more information email  
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