

NEWS RELEASE

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CalChamber Keeps California Companies Competitive; New Partnership With ETP Will Facilitate Training for Thousands of Employees Statewide

SACRAMENTO, CA — The California Chamber of Commerce and the Employment Training Panel (ETP) have joined forces in a newly announced partnership that will result in customized job skills training programs for members' employees throughout the state.

"In this difficult economy, California employers need to have access to training that will improve the skills and productivity of our workforce and help keep our state's companies competitive," said Allan Zaremborg, President and CEO of the California Chamber of Commerce. "Our partnership with ETP will help employees, employers and our state's competitiveness overall."

The new partnership allows CalChamber to work directly with its members to provide streamlined strategic training programs. The goal is to expand access to ETP training dollars, increase member participation, and deliver a large menu of quality training programs throughout the state. Working with ETP, CalChamber will act as the marketer, trainer and administrator for a broad range of employers so that each employer does not have to apply separately for training funds through the ETP.

"ETP recognizes that it must play an important role in the state's economic revitalization," said ETP Executive Director Brian McMahon. "Partnering with CalChamber significantly expands our ability to reach businesses throughout the state."

The program is funded through employer contributions to the Employment Training Tax and targets firms threatened by out-of-state and international competition.

The ETP program has provided over \$1 billion to train more than 720,000 workers in over 75,000 companies since its inception in 1983.

For more information visit the Employment Training Panel website at www.etp.ca.gov.

The California Chamber of Commerce (CalChamber) is the largest broad-based business advocate to government in California. Membership represents one-quarter of the private sector jobs in California and includes firms of all sizes and companies from every industry within the state. Leveraging our front-line knowledge of laws and regulations, we provide products and services to help businesses comply with both federal and state law. CalChamber, a not-for-profit organization with roots dating to 1890, promotes international trade and investment in order to stimulate California's economy and create jobs. Please visit our website at www.calchamber.com.

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